



# AKASH S

INSTRUCTIONAL DESIGNER |  
LEARNING EXPERIENCE DESIGNER

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<https://www.akashsugumar.com>

## ABOUT ME

Learning Experience Designer with 3.5+ years of enterprise L&D experience and 7+ years of combined background in instructional design and graphic designer. Proven ability to translate business problems into structured learning journeys, partnering with SMEs and stakeholders across functions. Strong expertise in digital learning design, learner engagement, and scalable content development, supported by a solid foundation in visual storytelling and adult learning principles. Experienced in working within global corporate environments and aligning learning solutions to measurable business outcomes.

## EDUCATION

**SRM UNIVERSITY, CHENNAI**

2016 - 2019 | VISUAL COMMUNICATION

## CERTIFICATIONS

**KPMG The Future Learning and Development Leader Programme**

2025 | Online

Gained exposure to future-ready L&D strategies, learning impact measurement, and stakeholder-aligned learning models through industry-led case studies and frameworks.

## EXPERIENCE

Sep 2023- Present

**AUMOVIO (Spin-off from Continental AG)**  
Learning designer | Learning Business Partner

Sep 2022- Sep 2023

**Continental via Manpower**  
Learning designer

Feb 2021- July 2022

**Stardom Books**  
GRAPHIC DESIGNER & SMM

Jan 2020 - Aug 2020

**Mindfleck Pvt Ltd**  
DIGITAL MARKETING EXECUTIVE &  
GRAPHIC DESIGNER(EMPLOYEE)

Jun 2019 - Dec 2019

**Mindfleck Pvt Ltd**  
DIGITAL MARKETING EXECUTIVE &  
GRAPHIC DESIGNER(PAID INTERN)

Jan 2019 - Mar 2019

**Mindfleck Pvt Ltd**  
JUNIOR GRAPHIC DESIGNER(INTERN)

## TOOLS & TECHNOLOGY

### AUTHORING TOOLS & VIDEO

Articulate Storyline  
Captivate  
Camtasia  
Vyond  
Easygenerator  
Higgsfield  
Heygen

### DESIGN & MEDIA

Adobe Photoshop  
Adobe Illustrator  
Adobe Premiere Pro  
After Effects  
Affinity Designer

# JOB RESPONSIBILITIES IN



## CORE COMPETENCIES

- Learning Needs Analysis (LNA)
- Capability Framework Design
- Leadership Development Programs
- Functional & Technical Learning Programs
- Blended Learning Strategy (Digital + Virtual + ILT)
- Stakeholder & HR Collaboration
- Learning Impact Measurement
- Learning Communication & Enablement Campaigns
- Workshop & Webinar Facilitation
- Learning Technology & AI-enabled Design
- Instructional Design Models (ADDIE, SAM, etc.)

## PROFESSIONAL EXPERIENCE

Aumovio (formerly Continental AG – spin-off entity)

Learning designer | Learning Business Partner

### **Strategic Learning & Capability Development**

- Conducted in-depth training needs analysis in collaboration with HR and business leaders to identify skill gaps across leadership, technical, and functional domains.
- Designed structured learning frameworks to support leadership capability building and workforce upskilling initiatives.
- Developed end-to-end program blueprints including learning objectives, learning journeys, assessments, and evaluation models.

### **Strategic Curriculum Design**

- Designed comprehensive curricula and structured learning pathways aligned to leadership, functional, and technical competency frameworks.
- Developed end-to-end program architectures including learning objectives, content sequencing, assessments, and reinforcement strategies.

### **Digital & Professional Learning Development**

- Developed end-to-end e-learning solutions for professional development initiatives, translating business requirements into engaging digital learning experiences.
- Leveraged instructional design principles and learning technologies to deliver high-impact, scalable capability-building programs.

### **Stakeholder & Business Collaboration**

- Partnered with HR and SMEs to align learning programs with business goals and strategic priorities.
- Supported business transformation initiatives through targeted enablement programs.
- Presented learning solutions and progress updates to leadership teams.

### **Learning Effectiveness & Governance**

- Developed evaluation frameworks using Kirkpatrick's Model to measure learning impact.
- Analyzed learner data and feedback to continuously improve program effectiveness.
- Implemented feedback loops and post-training performance measurement systems.

### **Facilitation & Events**

- Facilitated internal workshops and virtual training programs.
- Coordinated external training vendors and managed end-to-end program logistics.

## CONTACT

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