



AKASH S

INSTRUCTIONAL DESIGNER |
LEARNING EXPERIENCE DESIGNER

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ABOUT ME

Learning Experience Designer with 7+ years of combined experience in instructional design and graphic design. Skilled at translating business challenges into structured, scalable learning solutions by partnering with SMEs and cross-functional stakeholders. Expertise in digital learning design, learner engagement strategies, and end-to-end content development, supported by a strong foundation in visual storytelling and adult learning principles. Experienced in global corporate environments, designing learning programs that align with business objectives and drive measurable performance outcomes.

EDUCATION

SRM UNIVERSITY, CHENNAI

2016 - 2019 | VISUAL COMMUNICATION

CERTIFICATIONS

KPMG The Future Learning and Development Leader Programme

2025 | Online

Gained exposure to future-ready L&D strategies, learning impact measurement, and stakeholder-aligned learning models through industry-led case studies and frameworks.

KEY SKILLS

- ◆ **Authoring Tools:**
Articulate Storyline 360 | Articulate Rise 360 | Adobe Captivate | Easygenerator
- ◆ **Design & Multimedia:**
Adobe Illustrator | Adobe InDesign | Adobe Photoshop | Premiere Pro | After Effects
- ◆ **Video & Animation:**
Camtasia | Vyond | Motion Graphics | Instructional Video Scriptwriting
- ◆ **Instructional Design:**
Learning Needs Analysis | Storyboarding | Curriculum Design | Microlearning Design | Scenario-Based Learning
- ◆ **Learning Delivery:**
Instructor-Led Training (ILT) | Virtual Instructor-Led Training (VILT) | Facilitation Techniques
- ◆ **Learning Platforms & Standards:**
Learning Management Systems (LMS) | SCORM | xAPI | Content Management Systems
- ◆ **Learning Analytics:**
Learning Impact Measurement | Training Evaluation | Learner Engagement Analysis | Learning ROI
- ◆ **AI & Automation:**
Generative AI | Prompt Engineering | Learning Content Development | Workflow Automation

ACHIEVEMENTS

- Developed engaging digital learning content that contributed to the organization's highest-rated internal learning academy, achieving a **4.8/5** learner satisfaction rating.
- Developed **100+ learning assets** including eLearning modules, presentations, simulations, microlearning, and performance support resources.
- Reduced content development time by **30%** using AI-powered tools for storyboard drafting and assessments.
- Supported enterprise rollout for **50,000+** employees across business units.
- Facilitated VILT programs achieving **4.7/5** learner satisfaction.
- Transitioned outsourced training development in-house, generating **€90,000+** estimated annual cost savings.

EXPERIENCE

AUMOVIO (formerly Continental AG – spin-off entity)
Learning designer | Learning Business Partner

Sep 2022- PRESENT

Learning Strategy & Needs Analysis

- Conduct Learning Needs Analysis with stakeholders and SMEs to identify capability gaps and define end-to-end learning solutions aligned with business goals.
- Design training curricula, learning journeys, and blended learning programs supporting product and operational teams.
- Define learning objectives, program structures, and capability frameworks for structured training initiatives.

Instructional Design & Content Development

- Design and develop end-to-end learning assets including e-learning modules, microlearning, ILT/VILT materials, job aids, presentations, and workbooks.
- Create video-based training, simulations, and scenario-based content to simplify complex technical workflows.
- Develop storyboards, scripts, and course structures aligned with adult learning principles and instructional design best practices.

Learning Delivery & Facilitation

- Facilitate Virtual Instructor-Led Training (VILT) sessions and support instructor-led workshops, onboarding programs, and awareness sessions.
- Drive learner engagement through interactive activities, discussions, and knowledge checks.

Learning Technology & Platforms

- Manage LMS course deployment, content publishing, and learner tracking using SCORM/xAPI standards.
- Leverage digital learning tools and emerging technologies to scale learning solutions across teams.

Stakeholder Collaboration & Program Management

- Collaborate with SMEs, product teams, and business stakeholders to ensure training content accuracy and relevance.
- Manage multiple learning initiatives, stakeholder reviews, and training rollout activities across cross-functional teams.

Continental via Manpower
Learning designer

Feb 2021- July 2022

Stardom Books
GRAPHIC DESIGNER & SMM

Sep 2022- Sep 2023

Mindfleck Pvt Ltd
DIGITAL MARKETING EXECUTIVE & GRAPHIC
DESIGNER(EMPLOYEE)

Jan 2019 - Aug 2020